## MASON MCCAFFETY

masonmccaffety@gmail.com @masmccart 281.475.0410 Boone, NC Fort Mill, SC

**EDUCATION** 

Appalachian State University

2021-Present

BFA Graphic Design

Dean's List

Indian Land High School, South Carolina

2021

Hickory High School, Virginia

2019-2021

Cuthbertson High School, North Carolina

2017-2019

**EXPERIENCE** 

The Peel Review Design Committee Appalachian State University

2023-Present

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Collaborated with other designers and curators to design posters, social media posts, and typeset a magazine that displays a body of student submitted work.

Michaels Custom Framer Charlotte, NC 2023

Worked directly with customers to aid in custom frames, mats, and filets as well as color combinations and interior design decisions. Performed tasks related to assembling frames, cutting glass and acrylic, installing backing and wire on frames, installing mats and assessing inventory.

**EXHIBITIONS** 

In Bloom

2024

Smith Gallery in The Schaefer Center for the Performing Arts Boone, NC

Collaborated with peers to design a Visual Identity system including illustrations, posters, vinyl wall art displays, stickers, and zines. Aided content management, installation, and production teams. Conversed directly with Senior Studio to create an identity system to be used across all means of production.

**SKILLS** 

Adobe Creative Cloud
Microsoft Office
Figma
Wordpress
HTML & CSS
Publication Design
Digital & Analog Photography
Google Workspace

Risograph Printing Book Binding Drawing Team Collaborations Creative Problem Solving Customer Service Adaptibility